

**FEDERAL ALLIANCE FOR SAFE HOMES AND PARTNERS LAUNCH  
STORMSTRUCK: A TALE OF TWO HOMES™ AT INNOVENTIONS AT EPCOT®**

*Partners in the experience include RenaissanceRe Holdings Ltd.,  
Simpson Strong-Tie, and State Farm®*

**Lake Buena Vista, Fla. – (February 6, 2008)** – The nonprofit Federal Alliance for Safe Homes, Inc. – FLASH®, Bermuda-based RenaissanceRe Holdings Ltd. and its U.S. affiliate WeatherPredict Consulting Inc., Simpson Strong-Tie and State Farm today announced plans for an interactive weather experience entitled StormStruck: The Tale of Two Homes™ at INNOVENTIONS at Epcot® at the Walt Disney World® Resort in Lake Buena Vista.

Scheduled to open in late summer 2008, StormStruck™ will share with visitors from around the world what it might feel like to experience severe weather such as a hurricane. After guests have experienced “the storm,” they have the opportunity to learn about cutting edge scientific research relating to weather and the latest recommendations for protecting homes and families against those risks in a fun, interactive setting.

“This groundbreaking exhibit represents a milestone in the disaster safety movement. It will save lives and homes by combining fun with education,” said Leslie Chapman-Henderson, FLASH CEO and President. “It is thrilling to see our five-year vision become reality, and it is only possible because of the commitment of our partners including RenaissanceRe, WeatherPredict Consulting Inc., Simpson Strong-Tie, and State Farm.”

The exhibit focus is based on consumer research conducted by FLASH where homeowners identified their need and desire for information about actionable, affordable and achievable disaster safety techniques.

Neill A. Currie, Chief Executive Officer of RenaissanceRe, said, “RenaissanceRe and WeatherPredict are committed to disaster safety research and development that foster safer, more resilient communities. We are delighted to join forces with our partners in the StormStruck™ experience to share important information about loss mitigation to INNOVENTIONS visitors in such an imaginative and entertaining way.”

“This is a tremendous opportunity to educate and inform the public on ways to protect their property, their families and their communities through a fun and exciting experience”, said Rod Matthews, underwriting vice president for State Farm. “We are very excited to be a part of this exhibit and are looking forward to working closely with all of the sponsors on very important safety issues”.

“Educating homeowners about the simple steps they can take to create a safer and stronger home is what this attraction is all about and we’re proud to be a part of an effort that can help reduce damage to homes all across America,” said Terry Kingsfather, president of Simpson Strong-Tie.

The INNOVENTIONS attraction, located in the heart of *Epcot*®, is more than 100,000 square feet of hands-on, interactive exhibits where visitors from around the globe can celebrate, inspiration and the innovations that improve their lives and expand their horizons. The weather-related experience will be located in INNOVENTIONS East, one of two buildings in the pavilion at *Epcot*®.

**About :**  
**FLASH**

In 2008 the nonprofit Federal Alliance for Safe Homes, Inc. – FLASH®, will be celebrating one decade of disaster safety. Based in Tallahassee, Fla., FLASH is the nation's fastest-growing disaster preparedness organization with more than 100 partners from academic, government, leadership, nonprofit, private and public sector organizations. FLASH's award-winning consumer and professional programs include disaster topics from hail to hurricanes and more. To learn more about FLASH and access free homeowner and homebuilder resources, visit [www.flash.org](http://www.flash.org) or call 850-385-7233.

**RenaissanceRe**

A leading global provider of catastrophe reinsurance and insurance. Established in Bermuda in 1993, the Company is recognized for excellence in the industry through disciplined underwriting, capital management expertise, sophisticated risk modeling and responsive client service. RenaissanceRe is traded on the New York Stock Exchange under the ticker symbol 'RNR'. For more information, visit [www.renre.com](http://www.renre.com).

**WeatherPredict Consulting Inc.**

WeatherPredict Consulting Inc. is a U.S. affiliate of RenaissanceRe. The firm focuses on modeling atmospheric hazards and vulnerability. WeatherPredict's team of advanced scientists draws upon expertise in oceanography, meteorology, wind engineering, aerodynamics and computer simulation. WeatherPredict's business includes providing intelligence on atmospheric perils to a range of entities with an interest in anticipating the occurrence and outcome of weather events. For more information, visit [www.weatherpredict.com](http://www.weatherpredict.com).

**Simpson Strong-Tie**

For more than 50 years, Simpson Strong-Tie has focused on creating structural connectors and other products that help people build safer and stronger homes and buildings. A leader in structural systems research and technology, Simpson is one of the largest suppliers of structural building products in the world. Simpson's commitment to product development, engineering, testing and training is evident in the consistent quality and delivery of its products and services. Simpson Strong-Tie® product lines include structural connectors, such

as hurricane ties and straps, Strong-Wall® prefabricated shearwalls, Anchor Tiedown Systems for multi-story buildings, Quik Drive® auto-feed screw driving systems, and Anchor Systems® anchors and fasteners for concrete and masonry. For more information, visit the company's Web site at [www.strongtie.com](http://www.strongtie.com).

### **State Farm**

State Farm® insures more cars and homes than any other insurer in the U.S., is the leading insurer of watercraft, and is also a leading insurer in Canada. State Farm's 17,000 agents and 68,000 employees serve over 76 million auto, fire, life and health policies in the United States and Canada, and more than 1.7 million bank accounts. State Farm Mutual Automobile Insurance Company is the parent of the State Farm family of companies. State Farm is ranked No. 31 on the Fortune 500 list of largest companies. For more information, please visit [www.statefarm.com](http://www.statefarm.com)® or in Canada [www.statefarm.ca](http://www.statefarm.ca)®.

### **INNOVENTIONS at Epcot®**

INNOVENTIONS is located in the heart of Epcot® at the Walt Disney World® Resort in Lake Buena Vista, Florida. Creativity and imagination abound as guests celebrate, inspiration and the innovations that improve their lives and expand their horizons. Hands-on, interactive exhibits allow children and adults to be immersed into ideas that inform, entertain and inspire – conquer the most dangerous house in America, find solutions to “sticky” problems, experience the most cutting edge products at the “House of the Future”, protect the environment from the daily waste we create and push the limits of everyday products as you make the world a safer place. For more information about INNOVENTIONS, contact: Stacia Wake, 407-560-1816 or [Stacia.L.Wake@disney.com](mailto:Stacia.L.Wake@disney.com)





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